



**UNITED WAY**  
Coastal and Western  
Connecticut

# UNITED IN IMPACT

## *Soirée*

**AN EVENING TO BENEFIT UNITED. WAY**

*Cocktails & Dinner*



**June 10  
2026**

**The Village  
Stamford**

4 Star Point Suite 101,  
Stamford, CT

**6-9  
PM**

At United Way Coastal and Western Connecticut, we are dedicated to building strong, resilient communities where every individual has the opportunity to thrive. We focus on supporting **ALICE®** (Asset Limited, Income Constrained, Employed) households—families who work hard but often cannot afford basic necessities.

By sponsoring our United in Impact Dinner, your company is making a direct investment in the well-being of households in Fairfield & Litchfield Counties.

**BECOME A SPONSOR TODAY**

Register to become a sponsor at:  
<https://UnitedInImpact.givesmart.com>



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### 2026 SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR

- Logo prominently displayed on all digital materials, including 4 email blasts
- Logo inclusion in mailed invitation (Deadline for print: January 15, 2026)
- Logo recognition on-site at event, including printed poster boards and digital screen
- Logo listed in event program
- 6 Social media recognition including Facebook and Instagram features
- Name listing in statewide press release
- Speaking opportunity for company representative (3 minutes)
- Verbal recognition at the event
- Naming of signature cocktail
- Full page (5"x8") Ad in event program
- 20 Tickets to attend event

**\$15,000**

#### GOLD SPONSOR

- Logo prominently displayed on all digital materials, including 4 email blasts
- Logo recognition on-site at event, including printed poster boards and digital screen
- Logo listed in event program
- 4 Social media recognition including Facebook and Instagram features
- Name listing in statewide press release
- Verbal recognition at the event
- Branding opportunity for an activation activity of your choice (i.e cigar lounge, dessert box, limo photo lounge)
- Half page (5"x4") Ad in event program
- 10 Tickets to attend event

**\$10,000**

Register to become a sponsor at <https://UnitedInImpact.givesmart.com>  
or contact Ebony Jeffress at [ebony.jeffress@unitedwaycwc.org](mailto:ebony.jeffress@unitedwaycwc.org)

United Way of Coastal and Western Connecticut is a tax-exempt organization under IRS Code Section 501(c)(3). Tax ID # 06-0646577.  
Donations are tax deductible as permitted by law.



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### 2026 SPONSORSHIP OPPORTUNITIES

#### BRONZE SPONSOR

- Logo prominently displayed on all digital materials, including 4 email blasts
- Logo listed on event website
- Logo recognition on-site at event, including printed poster boards and digital screen
- Logo listed in event program
- 3 Social media recognition including Facebook and Instagram features
- Quarter page (2.4"x4") Ad in event program
- 10 Tickets to attend event

**\$5,000**

#### SUPPORTING SPONSOR

- Name prominently displayed on all digital materials, including 4 email blasts
- Name listed on event website
- Name recognition on-site at event, including printed poster boards and digital screen
- Name listed in event program
- 2 Social media recognition including Facebook and Instagram features
- 5 Tickets to attend event

**\$3,500**

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### 2026 ACTIVATION SPONSORSHIP OPPORTUNITIES

Choose one of our high-visibility branded moments that activate your company's support for ALICE.

#### **CIGAR LOUNGE SPONSOR**

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Branded signage in the cigar lounge

**\$2,500**

#### **DESSERT BOX SPONSOR**

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Decadent desserts delivered with sophistication and charm

**\$2,500**

#### **COCKTAILS ON THE PATIO SPONSOR**

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Branded signage on the patio, recognition as activation Patio host

**\$2,500**

#### **LIMO LOUNGE PHOTOBOOTH SPONSOR**

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Branded signage at the photobooth, recognition as activation photobooth host

**\$2,500**

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### 2026 PROGRAM BOOK ADVERTISING OPPORTUNITIES

#### FULL-PAGE AD

##### **Make a Bold Impression**

Showcase your brand, business, or personal message with a full-page ad placed among community leaders, partners, and supporters of United Way.

A full-page ad offers maximum visibility and positions you as a champion of local impact.

##### **Perfect for:**

- Businesses seeking elevated brand exposure
- Organizations highlighting their commitment to community impact
- Individuals honoring someone special or showing support for United Way

**\$200**

#### HALF-PAGE AD

##### **Be Seen. Be Remembered.**

A half-page ad is a powerful way to show your support while maintaining a strong, professional presence in the program book.

Your message will be viewed by an engaged audience who values leadership, generosity, and community investment.

##### **Perfect for:**

- Small businesses and entrepreneurs
- Community partners and supporters
- Individuals celebrating milestones or offering a congratulatory message

**\$150**

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