



UNITED WAY
Coastal and Western
Connecticut

UNITED IN IMPACT

Soiree

AN EVENING TO BENEFIT UNITED WAY

Cocktails & Dinner

June 18
2026

The Village
Stamford
4 Star Point Suite 101,
Stamford, CT

6-9
PM

At United Way Coastal and Western Connecticut, we are dedicated to building strong, resilient communities where every individual has the opportunity to thrive. We focus on supporting **ALICE®** (Asset Limited, Income Constrained, Employed) households—families who work hard but often cannot afford basic necessities.

By sponsoring our United in Impact Dinner, your company is making a direct investment in the well-being of households in Fairfield & Litchfield Counties.

BECOME A SPONSOR TODAY

Register to become a sponsor at:
<https://UnitedInImpact.givesmart.com>



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2025 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

- Logo prominently displayed on all digital materials, including 4 email blasts
- Logo inclusion in mailed invitation (Deadline for print: January 15, 2026)
- Logo recognition on-site at event, including printed poster boards and digital screen
- Logo listed in event program
- 6 Social media recognition including Facebook and Instagram features
- Name listing in statewide press release
- Speaking opportunity for company representative (3 minutes)
- Verbal recognition at the event
- Naming of signature cocktail
- Full page (5"x8") Ad in event program
- 20 Tickets to attend event

\$15,000

GOLD SPONSOR

- Logo prominently displayed on all digital materials, including 4 email blasts
- Logo recognition on-site at event, including printed poster boards and digital screen
- Logo listed in event program
- 4 Social media recognition including Facebook and Instagram features
- Name listing in statewide press release
- Verbal recognition at the event
- Branding opportunity for an activation activity of your choice (i.e cigar lounge, dessert box, limo photo lounge)
- Half page (5"x4") Ad in event program
- 10 Tickets to attend event

\$10,000

Register to become a sponsor at <https://UnitedInImpact.givesmart.com>
or contact Ebony Jeffress at ebony.jeffress@unitedwaycwc.org

United Way of Coastal and Western Connecticut is a tax-exempt organization under IRS Code Section 501(c)(3). Tax ID # 06-0646577.
Donations are tax deductible as permitted by law.



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2025 SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

- Logo prominently displayed on all digital materials, including 4 email blasts
- Logo listed on event website
- Logo recognition on-site at event, including printed poster boards and digital screen
- Logo listed in event program
- 3 Social media recognition including Facebook and Instagram features
- Quarter page (2.4" x 4") Ad in event program
- 10 Tickets to attend event

\$5,000

SUPPORTING SPONSOR

- Name prominently displayed on all digital materials, including 4 email blasts
- Name listed on event website
- Name recognition on-site at event, including printed poster boards and digital screen
- Name listed in event program
- 2 Social media recognition including Facebook and Instagram features
- 5 Tickets to attend event

\$3,500

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2025 ACTIVATION SPONSORSHIP OPPORTUNITIES

Choose one of our high-visibility branded moments that activate your company's support for ALICE.

CIGAR LOUNGE SPONSOR

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Branded signage in the cigar lounge

\$2,500

DESSERT BOX SPONSOR

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Decadent desserts delivered with sophistication and charm

\$2,500

COCKTAILS ON THE PATIO SPONSOR

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Branded signage on the patio, recognition as activation Patio host

\$2,500

LIMO LOUNGE PHOTOBOOTH SPONSOR

- Name listed in event program
- 2 Social media recognition, including Facebook and Instagram features
- Branded signage at the photobooth, recognition as activation photobooth host

\$2,500

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