

## MAKE A PERSONAL, PROFOUND, AND DIRECT IMPACT ON SOMEONE'S LIFE



(	CHALLENGE	DONATION		IMPACT
HEALTHIER LIVES				
Care from a dou	ior a healthy pregnancy and baby. la significantly improves outcomes abies, especially those of color.	\$115/week (\$5,980)	11	moms receive doula care during and/or after pregnancy
	s fresh, healthy food. Fruits and essential to health, but high prices many families.	\$75/week (\$3,900)	8	families receive stipends for fresh produce every week for a year
tools to help me happens by age	<b>Parent my young child, and I need</b> 2. 80% of a child's brain growth 3; foundations for future learning, bowth are laid early.	\$10/week (\$520)	5	families receive tools to promote and monitor healthy development of infants and toddlers
	omy growing kids fed on the y children rely on school-served on.	\$5/week (\$260)	6	students received weekend backpacks of food for one month
SCHOOL AND CAREER SUCCESS				
<b>To be able to we</b> can afford. Lice quality, affordab	ork, I need quality childcare that I nsed, in-home care provides a ble option.	\$40/week (\$2,080)	2	new child care providers are licensed, creating 12-16 family child care spaces
<b>My child is falli</b> level in third gra graduation.	n <b>g behind in reading.</b> Reading onde is linked to high school	\$30/week (\$1,560)	98	struggling readers in K-2 receive reading skills support
school success,	lot of books. Books help foster but 2/3 of low-income children have ate books at home.	\$15/week (\$780)	3   30	moms receive reading coaching & books to read with their babies, or students have their own book to read at home
<b>to realize his po</b> improve health,	out-of-school learning opportunities tential. Enrichment activities school achievement, and life skills. odest incomes can rarely afford to	\$15/week (\$780)	3	students enroll in an enrichment activity like sports, music, art, or robotics
STRONGER FINANCIAL FOUNDATIONS				
balance my bud	sing keeps going up, so it's harder to get. Rents have grown by 30%. More ds half their income on housing, nstability.	\$50/week (\$2,600)	2   43	neighbors move from shelters into a safe, stable home, or families receive financial education and counseling
	can't make ends meet. 30% of west CT struggle to pay bills.	\$20/week (\$1,040)	7	<b>individuals</b> prevent utility shut-offs or get help with overdue bills
many can't affoi	to access the refund I've earned. Too rd tax prep services (\$300/each) and ex refunds and credits.	\$5/week (\$260)	400	families access hard-earned refunds to invest in their future, or to provide a cushion vs. unexpected costs